

Why should you join CNY Sales and Marketing Executives?

Joining CNYSME is a smart business move. There is no other organization locally that focuses on the continued education of sales and marketing professionals. We not only provide education, we strive to support our community through our extremely successful scholarship programs and recognize achievements in the industry with distinguished awards. Join our group of CEO's, sales and marketing managers, and top-level executives, and start contributing to the growth of your business.

Member Benefits/Events	Member	Non-Member
(3) Rise N Shine Workshops	\$15.00	\$45.00
(3) Networking/Member Mixers	Complimentary	N/A
Professional Forum with SU's Coach Marrone	\$20.00	\$30.00
Leading Your Sales Culture	\$49.00	\$69.00
Annual Crystal Ball Awards Banquet	\$75.00	\$90.00
Professional Forum	\$20.00	\$30.00
Big Swing Annual Golf Tournament	\$130.00	\$130.00
(1) Complimentary class at Bryant & Stratton	Complimentary	\$1,300.00
(1) Hour training with Peak Performance	Complimentary	\$150.00
6-Week Subscription to the Business Journal	Complimentary	\$9.00
Member vs. Non-Member Cost Comparison Savings	\$309.00	\$1,853.00

For more information on all we have to offer, go to cnysme.org

Rise N Shine Workshops: To keep your sales skills sharp, CNYSME offers monthly educational programs on sales and marketing topics. These programs are offered to our members at a \$5 rate/non-member rate \$15.

Ongoing Networking Events: Enjoy hors d'oeuvres and the chance to learn more about the current sales and marketing profession as you meet and mingle with your peers in the business. As a member of the organization, you're able to showcase your company by hosting one of our fun-filled networking mixers at your business location. These are only open to members, however non-members can attend their first mixer complimentary. Member rate: complimentary.

The Annual Crystal Ball Award Banquet: This event will be held on April 21st at the Sheraton Syracuse University Hotel honoring Edward Levine, President & CEO of Galaxy Communications as the 2009 Crystal Ball recipient. Companies can recognize their "best and brightest" sales and marketing professionals for fostering excellence in their business and community by honoring them with the Sales & Marketing Excellence Award. For more information on sponsoring

a "Sales & Marketing Excellence Award," contact Jen Cline at jcline@cxtec.com or Katie Magnarelli at kmagnarelli@syracusesheraton.com. Dinner reservations: member rate \$75/non-member rate \$90.

The Big Swing Annual Golf Tournament: The tournament will be held on Thursday, June 4th at the Pompey Club. Guests enjoy a round of golf with clients or co-workers and a special dinner and awards ceremony immediately following. Our scholarships are awarded to students pursuing a profession in sales and marketing. To become a sponsor and showcase your company to 144 golfers, contact Vanessa Greene at vgreene@renaissancesyracuse.com. Golf reservations: member/non-member rate \$130.

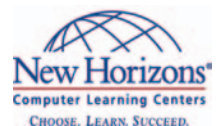
**Sign up now for these great events only offered through
CNY Sales and Marketing Executives!**

[Go to cnysme.org](http://cnysme.org)



Bryant & Stratton College

BUSINESS JOURNAL
CENTRAL NEW YORK





MEMBERSHIP APPLICATION

Full Name: _____
 Title: _____
 Company: _____
 Business Address: _____
 City: _____ State: _____ Zip: _____
 Telephone: _____ Fax: _____
 Email _____ Web Address: _____

Would you like a link to your company web site from CNYSME web site? Y N

Background: _____
 Describe your product or service: _____

 Years/Months in current position: _____

To whom do you report?
 Name: _____
 Title: _____ Phone: _____

- Which Membership?
- Individual Membership – \$170.00
 - Additional Company Employee – \$60.00
 - Corporate Membership (Unlimited company employees) – \$450.00

Please list additional individuals:

Name: _____ Title: _____
 Phone: _____ Email: _____

Name: _____ Title: _____
 Phone: _____ Email: _____

Credit Card Payment: Check Master Card Visa American Express
 Card #: _____ Exp. Date: _____
 Signature: _____

**When complete, please mail to : CNYSME
 P.O. Box 5334
 Syracuse, NY 13220-5334**